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TOWNSEL TAPPED AS CHART EXECUTIVE DIRECTOR



NASHVILLE, Tenn. – Seasoned national health care policy, advocacy and management consultant Cheryl A. Townsel has been named Executive Director of Campaign for a Healthy and Responsible Tennessee (CHART).

Prior to joining CHART, Townsel managed her own independent consulting business. Before that, she served as the first full-time Executive Director for the National Association of Urban-Based HMOs (NAUHMO), now known as Medicaid Health Plans of America (MHPA) in Washington, DC.

“Cheryl’s experience in public health programs makes her very qualified to lead CHART’s efforts to improve the health of all Tennesseans by preventing disease, disability and death caused by tobacco use,” said CHART Board Chair Doris Spain.

Townsel has served on several industry work groups and Boards of Directors including appointments as: Vice Chairman (September 2000 to June 2001) and Secretary/Treasurer (June 1997 to September 2000) for the National Association of Urban Based HMOs (NAUHMO); Advisory Board Member (March 2000 – September 2001) for HEALTHeDecisions.com, Minneapolis, MN; and member of the Steering Committee (2002 – 2004), America Association of Health Plans Minority Management Development Program (AAHP MMDP).

She has also served on the Board of Directors of Global Education Center in Nashville and the Vice Chairperson for the Board of Directors for DancePlace in Washington, DC.

“I look forward to building on the past successes of the group under the leadership of outgoing Executive Director, Shelby Logsdon, and members of the board,” Townsel said. “It’s an honor to serve such a talented and passionate coalition of Tennesseans.”

Townsel earned a Master’s of Science in Health Policy and Management from the Harvard School of Public Health in Boston, MA and a Bachelor’s of Science in Psychology from Oberlin College in Oberlin, OH.

CHART is a membership-based grassroots coalition designed to educate the public and motivate Tennesseans to make political change. The central mission of CHART is to improve the quality of life for all Tennesseans by preventing disease, disability and death caused by tobacco use. CHART is a cooperative effort of more than 50-partner organizations including the American Cancer Society, the American Heart Association, and the American Lung Association, the Tennessee Public Health Association and the Tennessee Medical Association. Learn more at www.tnchart.org.

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